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IFW

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Atty. Doc. No.: UCC-1/CIP/RCE2

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 3622

Confirmation number: 7166

Examiner: Jeffrey D. Carlson

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB  
ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R:

**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT**

In response to the Office Action/Notice of Non-Complaint Amendment (copy enclosed) dated September 13, 2004 (Paper No. 20040906), a complete listing of the claims begins on page 2 of this paper.

Remarks begin on page 34 of this paper.